



Argentario Golf & Wellness Resort: New Brand Identity And New Entrance Between Nature And Sustainability



The Argentario Golf Resort & Spa, Tuscany's iconic design resort in Porto Ercole, has changed its name and logo.

The new name, Argentario Golf & Wellness Resort, equally embraces and values the pillars upon which the eco-sustainable Resort is based:

- the lush and protected nature of the Argentario Promontory, with its landscapes ranging from the sea to the hills;
- the spectacular golf course that is the only PGA National Italy;
- the world of well-being ranging from the spa of almost 3,000m² to the tennis and padel courts, outdoor fitness station and swimming pools;
- the conscious and organic cuisine of its restaurants using local and seasonal products.

The new logo is a reinterpretation of the original one. The silhouette of the tree remains, representing both the majestic centuries-old oaks and the numerous olive trees found on the golf course and around the Resort. But it has been revised in a more modern format, just like the typeface.

This logo fully represents the Argentario Golf & Wellness Resort: nature and respect for the environment in a Resort with a contemporary design and devoted to sports and well-being.

THE NEW ENTRANCE

Starting from Easter 2022, Guests arriving at the Argentario Golf & Wellness Resort will be able to enter from the new entrance in Località Le Piane.



The access road showcases the most characteristic landscapes of this corner of the Tuscan Maremma: from the panorama of the Orbetello Lagoon and the sea of the Silver Coast, you pass through farmed fields, clearings with hay bales, olive groves and vineyards, the famous Polo Club, up to the Argentario Golf & Wellness Resort.

The new road system allows Resort Guests to have direct access on foot or by bike to the biking paths that connect the villages of Porto Santo Stefano, Orbetello and Porto Ercole, up to Ansedonia.

Other new features at the Argentario Golf & Wellness Resort include the creation of the botanical garden and the Auditorium in the middle of the woods.

THE NEW PGA NATIONAL GOLF ACADEMY ITALY

Argentario Golf Club is home to the only golf course in Italy with the PGA National Italy recognition. Now, its prestigious golf school has also been awarded the title of PGA National Golf Academy.

The Argentario Golf Academy combines the expert knowledge of golf professionals and state-of-the-art technology, including the TrackMan IIIe simulator to analyze the swing and Capto for the analysis of the putting.





ARGENTARIO GOLF & WELLNESS RESORT

The Resort offers 73 design rooms and luxury villas with spectacular views of the Tuscan panorama, the golf course, the Orbetello Lagoon, and the Gulf of Talamone.

Guests can enjoy a relaxing yet active stay immersed in nature. The sports facilities include the 18-hole golf course, the driving range, the padel and tennis courts, the five-a-side football pitch, the outdoor pools, two jogging paths and the outdoor fitness station.

Guests also can spend their day by the sea, in the dedicated stations inside the *// Tramonto Beach Club*, on the beautiful Giannella beach, just a few minutes from the Resort and with a dedicated shuttle service.

The Espace Wellness Center features private cabins for exclusive face and body treatments, the heated indoor pool, Kneipp path, thalassotherapy, and the modern gym equipped with Technogym cardio and weightlifting equipment and a CrossFit area.

The two restaurants complete the range of services. The Club House Restaurant is always open for a snack, a quick lunch, an aperitif or an informal dinner. At the Dama Dama Restaurant, Chef Emiliano Lombardelli delights guests with an *haute cuisine* dinner rich in flavours and traditions.

Argentario Golf & Wellness Resort

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